

OVERVIEW





designing your clean



IDENTITY

INNOVATION

IDENTITY
INNOVATION
LIABILITY

The care and artisanal quality, the constant innovation of products and processes, reliability based on experience, control of the production chain and ethics of all our collaborators: all this represents our identity dimension.

For us, innovation is progressive improvement that involves our product, our service and the market.

It is the process that enhances ideas and intuitions.

Looking at the present with different eyes, ready to grasp changes and the future that is already here. Capturing changes, identifying the right question to be able to make the right choice.



History and HIGHLIGHTS

1.

PEOPLE AT THE CENTER

Since 1968 we have been designing, manufacturing and selling laundry machines and facilities all over the world.

2.

CLEANHUB: IMESA LAUNDRY ACADEMY

A real space where training and relationships intertwine to create a unique experience.

3.

THE PROCESS, THE HEART OF INNOVATION

We meet the customer's need, step by step, with awareness and knowledge.

4.

FABRIC CARE

Our expertise for correct care and maintenance of tissues.

5.

CUSTOMERS AND MARKET

In the HO.RE.CA. sector, in the Hotel&Tourism sector, in the specialized Cleaning and Laundry fields, in Communities and Organizations, in Nautical sector, in the Agrifood Industry, in Wellness and Sport Clubs: where there is community, there is IMESA.

6.

A CONSTANTLY EVOLVING RANGE

Robustness and quality, efficiency and ease of use, connection: optimization and customization of performance are our goal.

7.

NETWORK SERVICES AND CUSTOMER-CLOSE SUPPORT

A team at your disposal, a portal always connected, a dedicated App, digital technologies: connection is at home at IMESA.

8.

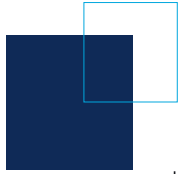
SOCIAL RESPONSIBILITY

IMESA's goal is to make its contribution while respecting people, the environment and the future of our community.





The History



1968

THE BEGINNINGS

The first IMESA washing machine was born in 1968 in the first small office in Santa Lucia di Piave (TV). It was called ALBA.

80s

THE INTERNATIONAL MARKET

In the 80s our Made in Italy stands out at the first international fairs with a range of washing machines produced entirely in IMESA. The objective becomes to secure new promising foreign markets, targeting multiple sectors.

2000s

CORPORATE MATURITY

Ever more projected towards a strong corporate maturity we define our own product range, file patents and experiment with new technologies such as remote communication with our machines around the world.

2018

50 YEARS OF LAUNDRY

With our 50th birthday, a change of mission and corporate vision started to take shape, along with a gradual process of change from family management to managerial management.

70s

THE ITALIAN MARKET

In the 70s we established ourselves in the Italian market. These are the years of mass tourism and the development of tourist-hotel facilities, that became our core business.

90s

TECHNOLOGY IN PROGRESS

In the 90s, the larger Cessalto site was opened in response to the company's needs. Technology advanced fast in the 90s. TECHNOLOGY IN PROGRESS is the leitmotif that defines us from this decade: electronic boards, inverter and GSM on washing machines.

2010s

THE SMART YEARS

Touch screens on board the machine, 3D laser cutting in production, prototyping with 3D printer: we started a rapid and unstoppable growth. Washing, Drying, Ironing: IMESA has the widest Made in Italy range on the market, with customised services of excellence.

TODAY



“We drive change to create value and achieve success for our customers and our people.”

We believe in progress and continuous growth.
We rely on the skills and passion of our people.
Our growth is the result of the expression of our teams and their participation in corporate projects.

Digitalization processes and advanced technology are our response to the fast changes in the environment in which we live.
Our goal is to provide our customers with functional, efficient and versatile tools, the valuable help in daily laundry practices.

Professional hygiene of garments and fabrics and their maintenance during washing, drying, ironing and disinfection are our field of action.

Efficiency and sustainability are the guidelines of our growth strategy.

THE PILLARS OF VALUE

- We invest in ideas, in people, in processes.
- We listen to the customer to understand their needs and desires.
- We constantly innovate our technology.
- We customize our services by raising their quality.
- We promote the Made in Italy.
- We certify our products and processes.
- We pursue sustainable development in the medium and long term.

WHAT WE PRODUCE

- High spin washing machines.
- Hard mounted low spin washing machines.
- Hygiene barrier washing machines.
- Tandem - Stacked Washing Machine and Dryer -
- Tumble dryers.
- Flatwork ironers.
- Drying ironers.



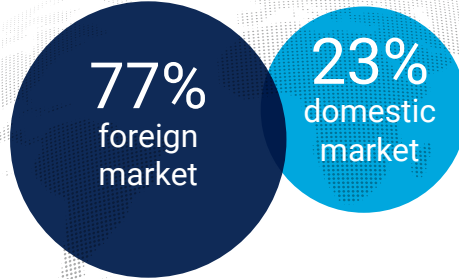


Our Numbers



MARKETS

We are an international company and we export over 77% of our production to over 70 countries around the world.



PRODUCTION

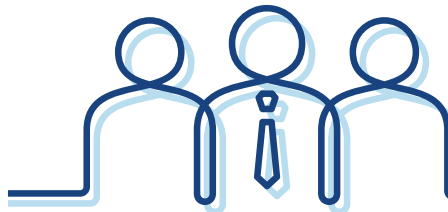
Our production capacity and product offering steadily grows over the years.



up to **4.500** pcs/year

EMPLOYEES

From 1968 to today our team has grown continuously. Skills, abilities, experience, professionalism, dedication: our people are all this.

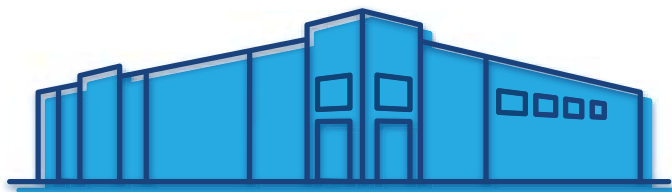


114 employees
18% women
28% under 35

SURFACE

Our headquarters consists of three production areas, IMESA 1, IMESA 2 and IMESA 3, which include warehouses, laboratories, testing areas, recreational areas and offices.

17.200 covered sqm + **20.300** uncovered sqm

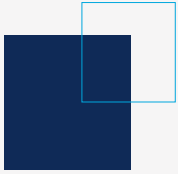


Our Community





Our People



RESEARCH & DEVELOPMENT

Our drive for research stems from the desire to be different and create value for the customer. A strong team of engineers, designers and draughtsmen aim to continuously optimise our products. It is essential to develop technologies that meet the needs of the market.

INNOVATION AND DIGITALISATION

A dynamic team of professional who observe cultural and social changes and trends, and transform them into creative tools that improve our customers' activities, our business processes, our services.

PROGRAMMING AND PRODUCTION

Years of experience on the front line make this team the heart of all IMESA production processes. Our goal is the optimization of production planning, the reduction of waste and the increase in quality of work.



MACHINE LABORATORY

Our flagship: the place where we "stress" our machines to test their performance and measure their limits, in order to overcome them. The team's experience in customer service is an irreplaceable resource.

DETERGENTS LABORATORY

The novelty at IMESA where fabrics have no secrets, where each stains is analyzed and treated with Optiwash® detergents and where specific washing processes for every need and each customers are studied.

QUALITY TEAM

Our quality department is made up of experts who are deeply familiar with the mechanisms of certification and are able to support all departments in the continuous improvement process.

SALES TEAM

Give the customer the best shopping experience through the ability to tailor the solution for him. What distinguishes our team is the constant training and the ability to turn stimuli into successes.



PURCHASING TEAM

Quality and reliability are essential elements in the choice of raw materials and components with which our machines are produced. The team has many years of expertise in selecting a proven supply chain.

MARKETING & COMMUNICATION

"People don't buy products and services, but relationships, stories and magic" and our team works every day to tell and convey the best cleaning experience.



ADMINISTRATION

Belonging, loyalty and professionalism: a team that for years has been a fundamental part of the IMESA family as well as a crucial reference for all our customers.

AFTER-SALES SERVICE

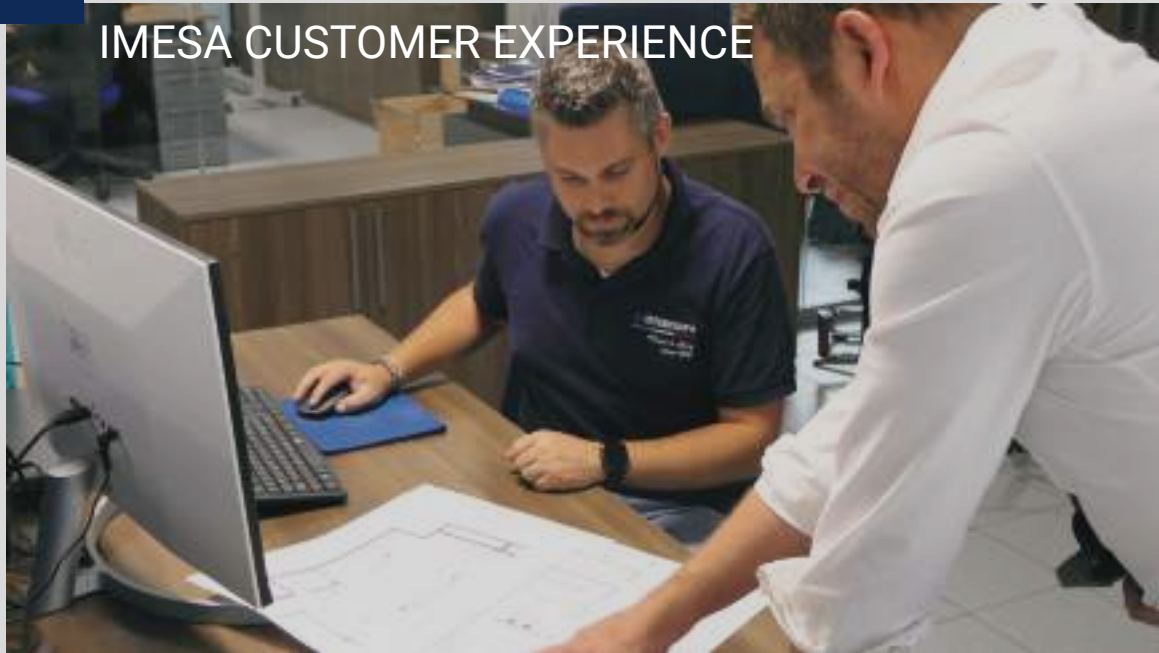
Meticulous in their activities, the guys in this team offer impeccable customer service by promptly responding to requests for spare parts and technical assistance, using constantly updated and interactive tools. The team coordinates technical courses and webtraining.

HUMAN RESOURCES

In a community in constant movement it is important to listen, to know how to stimulate, to share, to mediate and to meet common expectations. Recognizing talents is a prerogative of a capable staff.



Close to the Customer



■ Before, during and after purchase

We are close to the customer throughout the purchasing decision-making process and throughout the product life cycle. Around the IMESA product there is a range of services that never leave the customer alone. After the sale, we guarantee product assistance, management of special requests and direct advice on applications. IMESA also provides state-of-the-art online services such as the IMConnect portal and the Laundry for You app.

Close to the customer even before the purchase.

Tailor-made solutions for specific needs.

Made in Italy products available all over the world.

Support for the entire product lifecycle.

A company that is always connected with its customers.

IMESA is becoming more agile, transparent and constantly present on the web. The change in corporate culture is well underway, the cultural change is the basis of future transformations.

1. BEFORE SALE

We accompany the customer in the decision through:

- qualified advice in the selection of products.
- a detailed calculation of its needs through a meticulous sizing of the laundry.
- the creation of a layout that anticipates the final result.

2. PRODUCTION

We design and produce our entire range internally, this puts us in the privileged position of to be able to satisfy the end customer through product customization.

Our sales consultant asks some questions, few but essential, to understand the use of the machinery and, together with the R&D team, evaluates and studies the production of the tailor-made product.

3. THE SALE

We are present in over 70 countries around the world through an organized network of distributors specialized in the various sectors of market.

We take care of transport competently and also offer our customers some additional services by virtue of our status as an authorized exporter and customs Domiciled.

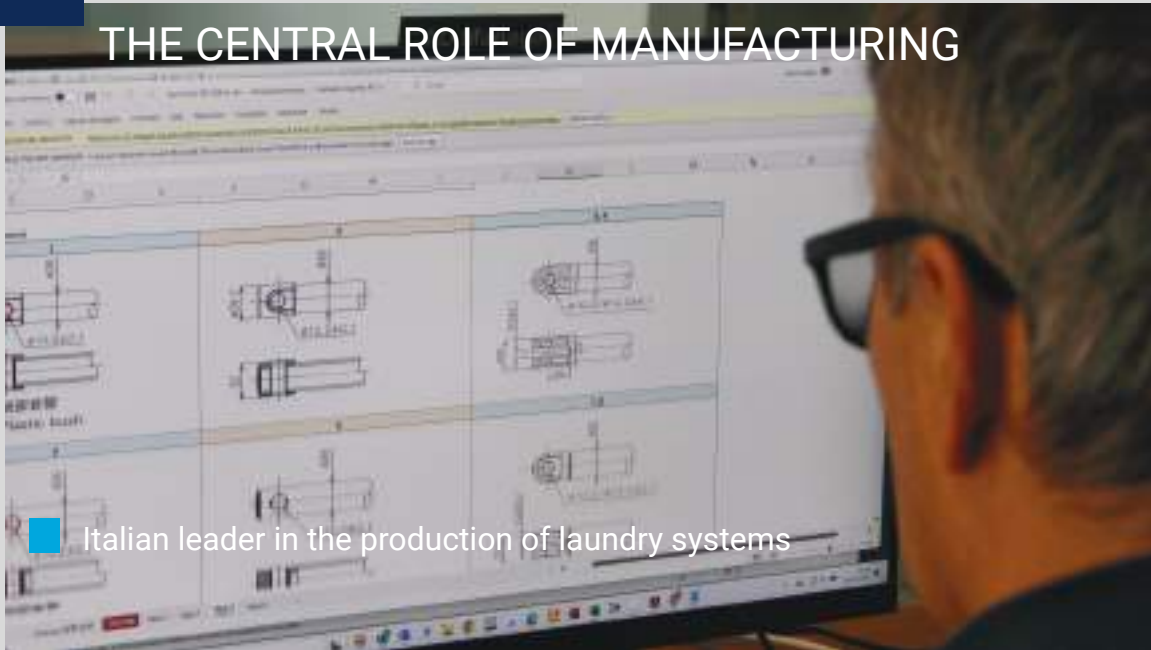
4. AFTER-SALE

In addition to the experience and availability of a competent team, we are close to the customer with a series of cutting-edge tools that allow rapid responses and effective interventions.

The dedicated portal, the mobile app and the technical area on our website, complete with video tutorials and technical documents, are the main tools of an after-sales service fully available to customers, whether they are technicians or end users.



Technology and Experience



Producing is also tirelessly innovating, testing and developing new technologies whose result is a product range that is always in step with the times.

1. DESIGN

It all starts with some key questions:

- What do customers need?
- How can we satisfy them?
- What is there besides the product?
- How can we improve?

Our values, tradition and experience make the rest.

2. EXPERIENCE

Experiment with new ideas until we reach our goal, whether it's a desired performance or a customized solution. Innovate, improve, solve: these are the reasons that push us to experiment incessantly.

3. PRODUCE

Our production capacity grows steadily over the years. Recent is the acquisition of the new painting plant and the new welding robot.

We are now experiencing a new phase of production enhancement by virtue of concrete investments in further new machinery: fiber laser, punching and panel bending.

From sheet metal to the finished product: we manage every production phase in-house.

4. TRAIN AND SELL

From producer to consumer through sales channels around the world.

Our distributors and our technical assistance are our eyes and our hands in the world.

Professionally trained by IMESA, our laundry industry experts are ready to support and satisfy our customers.





The Space to Live



 **CLEANHUB**
Imesa Laundry Academy

■ What is CLEANHUB?

CLEANHUB is the IMESA Academy, the beating heart of our company, where training and relationships are intertwined to create a unique experience in the world of laundry.

A place where know-how is constantly transmitted and renewed.

A place where every detail is designed to ensure a complete and engaging training program capable of enhancing dialogue and active listening.

A place where relationships are built, based on competence and transparency.

Here, we "educate to clean", transmitting the values that have always distinguished IMESA.

Welcome to the place where cleaning becomes an art and training an unforgettable experience.

IMESA is undergoing a process of in-depth reorganization aimed at optimizing internal synergies and strengthening its organizational culture at national and international level. These are processes made possible thanks to the commitment and energy of individuals who make them their own to translate them into daily activities and behaviors. CLEANHUB is the tool to renew this awareness on a daily basis, placing skills and people at the center.

1. INTERNAL TRAINING

Training competent collaborators requires the commitment of a multi-disciplinary team, professionals in different thematic areas, who, in addition to knowledge, transmit their passion and experience. We highlight the set of initiatives that in CLEANHUB are specifically aimed at the commercial function, a training offer modeled on the needs of the types of interlocutors in the laundry market.

2. CUSTOMER TRAINING PLAN

CLEANHUB has an open and inclusive approach. The training concepts proposed to our distributors include a large attention to the customization of services on the specific needs and characteristics of each individual reality. What is more, we offer them the opportunity to share the immersive laundry experience with their customers and end users.

3. SOLUTIONS TO NEED

The IMESA offer is aimed at many different types of customers who operate in different sectors; at CLEANHUB we offer training and an opportunity for discussion that can directly respond to emerging operational needs in the field.

4. TARGETED ACTIVITIES

A selection of products in operation available for technical and operational training as well as for activities requested by the customer. This is the added value to sales, a service that IMESA supplied with the product.

5. SPECIFIC SKILLS

CLEANHUB is based on the technical and professional skills of the IMESA team. In the detergents sector, we have included a specific figure with 35 years of experience in the role of technician and trainer in the cleaning sector and in the treatment of fabrics. The experience in washing techniques both from the chemical point of view and in the management of washing machine programs is a fundamental added value that IMESA makes available to its customers to complete their experience and training in CLEANHUB.

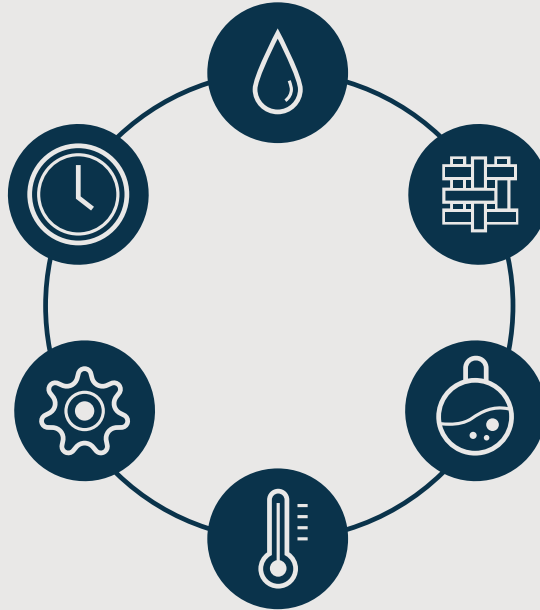




The Process — at the Heart of Innovation



THE FACTORS THAT AFFECT A WASH CYCLE



■ A good process is based on knowledge and experience

DEFINING THE PROCESS MEANS BEING ABLE TO OFFER OUR CUSTOMERS A COMPLETE SERVICE, PROFESSIONAL ADVICE AND STUDY WITH THEM THE BEST SOLUTIONS TO ACHIEVE THE DESIRED RESULT. WE INNOVATE OUR OFFER.

■ What affects a wash cycle?

Type of water used

Type of fabric to be treated

Chemical action

Thermal action

Mechanical action

Time

Relying on someone with expertise and experience in the washing process means relying on knowledge.

We competently accompany the customer in the knowledge of the key factors that condition a washing cycle.

1. WATER

Water hardness plays an essential role in the washing cycle.

It is important to check the values where the washing machine is to be installed and to discuss the parameters of the washing cycles of interest with the IMESA technician.

Shared values:

- Soft Water: <10°F
- Medium Water: 10-18°F
- Hard Water: >18°F

2. FABRIC

Knowing the characteristics of the fabrics and how they react to a washing treatment is important. Knowing the right temperature, what consequences a chemical agent may cause and what to expect in the case of mechanical stress or high temperatures is relevant when you are preparing to treat a garment or any other type of linen.

In our lab we have developed a thorough knowledge of the main fabrics and consequently the correct treatment to be adopted.

3. CHEMICAL ACTION

Relying on professional and certified chemicals is definitely the only way forward when it comes to professional laundries.

Not all chemicals act at the same temperatures. For conscious energy consumption, it is important to use detergents that act even at low temperatures.

This is why we suggest OPTIWASH® detergent line, to guarantee its customers a complete washing experience, tested and certified in our laboratory.

4. THERMAL ACTION

The temperature has various functions:

- it affects the microbial reduction on laundry items by thermal inactivation,
- it accelerates the activation of chemical additives
- and it facilitates the mechanical removal of stains.

Correct temperature control not only ensures optimum washing results, but also allows control of energy consumption.

5. MECHANICAL ACTION

The washing machine is an essential tool for combining technique and results. IMESA washing machines allow total customisation of work cycles and total control of all parameters through the IM11 interface.

It is essential to ensure that the cycle is carried out using the right amount of water, at the right temperature and with the right dose of detergent. Precise automatic dosing of the detergent, using the peristaltic pumps provided, ensures that the right amount is used, cheaply and without release into the environment.

Spin time and speed are two other factors that make a wash cycle "perfect".

Total control of all parameters is important and with IMESA washing machines this is possible for every single wash programmed.

6. TIME

The washing cycle time is proportional to the temperature/chemistry/water combination and must be correctly dosed in all its phases: pre-wash/wash/rinse/spin.

Cycle time management for many activities is crucial. Being able to calculate, schedule and adhere to a working time, previously verified by analysing all the cycle factors mentioned so far, is strategic for those activities that require high daily laundry productivity or when the laundry is part of an intermediate stage of a larger process such as textile production.



Optiwash® Cycles



FOR EVERY NEED, IMESA IS DEDICATED TO THE STUDY AND DEFINITION OF THE IDEAL WASHING CYCLES DEPENDING ON THE FABRIC TREATED AND THE STAINS PRESENT. THIS IS HOW THE OPTIWASH® WASHING CYCLES WERE BORN, SPECIFIC AND OPTIMIZED FOR THE EVO.LINE WASHING MACHINE IN COMBINATION WITH DETERGENTS OF THE OPTIWASH® LINE.

■ Why OPTIWASH®

Complete control of the washing cycle is a prerequisite for accurate laundry management.

Targeted washing programmes, machines with intelligent programming and an accurate dosing system lead to excellent results at the lowest cost.

The knowledge of fabrics and their technical characteristics, the familiarity with detergents and their action on stains and fibres, and the experience in setting the phases of a washing cycle, are the skills acquired and implemented by the IMESA team and laboratory.

The skill of creating a washing cycle by defining each of the 4 working phases of the washing machine, PRE-WASHING, WASHING, RINSING and SPINNING is important to achieve perfect laundry.

1. PRE-WASHING

This is the phase that precedes the actual washing. Effective in removing stubborn dirt, it favours the in-depth action of the detergent. It is carried out in long cycles at medium and high temperatures, in normal cycles at 40°C/60°C, while it is normally not present in fast cycles, in delicate cycles and for lightly soiled garments.

2. WASHING

It is the longest phase in which the maximum interaction between temperature, chemistry and time is achieved. A correct wash uses the right amount of water and detergent and applies the correct force in the intermediate spin phases. For conscious energy consumption, it is important to use detergents that act even at low temperatures.

3. RINSING

Rinsing cleanses the fibres of the products used during the previous steps. It is therefore important to use professional and sustainable detergents with a low environmental impact that ensure that the fabrics are not damaged.

4. SPINNING

This final phase is where the water is removed from the fabrics. It is important to be able to manage the spinning force and obtain the right degree of moisture in the garments for a correct drying and ironing phase.

The complete OPTIWASH® washing process is verified and guaranteed not only through the right chemicals, which aim to clean and care for the treated fabrics, but also through the right balance between consumption and effectiveness guaranteed by the machines themselves.

The combination of IMESA washing machines and OPTIWASH® products guarantees:

- chemical action management
- consumption balancing
- hygiene and cleanliness
- fabric preservation
- softness and fragrance
- high whiteness
- machine durability
- guaranteed performance



Customers and Markets

IMESA IS WHEREVER THERE IS A COMMUNITY

Economic growth in emerging markets, the constant increase in population and the consequent emergence of new urban areas, the social trend towards single-parent families and singles, and the growing need for health services and specialised facilities are just some of the reasons for the worldwide increase in the need for a professional laundry service.

Changing lifestyles, attention to consumption and the environment, and new materials and fabrics that are easy to handle have prompted the strong spread of self-service laundries, particularly in the European states and North America.

The revival of the tourism sector and the increasing demand for hygiene, safety and quality from customers, is driving more and more accommodation facilities to equip themselves with an in-house laundry for the complete management of the service.

There are many situations in which a laundry service is needed; activities related to people such as hospitals and elderly care centres, sports centres and wellness centres, but also a completely different sector such as the agri-food industry fits in with the concept and need for cleanliness and hygiene.

IMESA caters for a wide range of customers **by offering each of them the right machine, a tailor-made service and guaranteed results.**



The quality of hospitality is measured by the care and attention paid to the customer, even in the smallest detail.

An in-house laundry is synonymous with **HYGIENE AND SAFETY** that translates into cleanliness, fragrance and softness. A satisfied customer is the best advertisement!

Self-managing your laundry activities is important to offer the best service knowing consciously to reduce costs

Controlling the laundry process allows the correct treatment of each fabric, while respecting the environment and avoiding damage due to the aggressiveness of detergents and inappropriate cycles.



Professional, industrial and self-service laundries: each business has its own line of washing machines, dryers, flatwork ironers and drying ironers suitable for the treatment of a multitude of garments, household and hospitality linen. Maximum efficiency of washing and drying processes, ease of use, total flexibility of programming and remote control of the machines are just some of the distinctive qualities of IMESA machines. The large capacity machines are robust and made to withstand the multiple shifts typical of an industrial laundry.

On the other hand, when the need for a self-service laundry is to optimise space and increase shop production capacity, the TANDEM line is best suited to the case.

Managing the cleanliness and hygiene of public or private environments is a task to be performed with extreme care.

Mops, microfibres and cloths must be washed, disinfected and cleaned of dirt, dust, organic residues, grease and anything else that may be present on floors and surfaces.

IMESA washing machines offer specific cycles for the treatment of mops, microfibres and fringe; they are reliable and guarantee perfect functionality even in the presence of substantial fluff and dust residues that settle on the filters.



Detergent consumption can be monitored through the IMConnect portal and the IMESA pump dosing system. This function is particularly required by detergent manufacturers and in the case of washing machine rental contracts, as it ensures total remote management of consumption and cycles performed by the washing machine.



Whether it is a private yacht, a cruise ship or a merchant ship, the need for an on-board laundry for the treatment of sheets, tablecloths, napkins, towels, awnings, staff uniforms and passenger clothing is a reality.

Management of small and often difficult-to-access spaces, multiple types of garments to be treated and high productivity within a short time frame are just some of the requirements of an on-board laundry.

It is important to choose machines that are reliable and robust, with low energy and water consumption and built with water and moisture resistant material such as the AISI 304 stainless steel used by IMESA.



Attention to aesthetics, body care and beauty treatments is on the rise, as are the number of beauty centres offering these services. The consequence is the increased use of towels and cloths to clean off stains from creams, oils, mud, make-up residues, dyes and hair.

IMESA is able to meet the laundry needs of small and large businesses with its range.

The PROEasyLine series and the TANDEM series meet the need for space as they consist of stackable machines: LESS SPACE, HIGH PERFORMANCE.

For larger centres, on the other hand, IMESA offers the LM series of professional high spin washing machines and ES series of tumble dryers.

Whether small or large capacity, IMESA machines use industrial components that guarantee correct operation over time and much less costly maintenance than domestic machines.

Wet suits to wash? Mud, sweat and grass stains to remove? Pungent odours to eliminate?

Whatever the sport, IMESA has winning solutions for washing kits, sports-wear and towels.

IMESA offers professional machines that fearlessly tackle mud, grass and small stones and make it easy to clean the filter and carry out effective maintenance.

Simple to use and efficient machines can create an in-house professional laundry with low running costs, available at all times and fully functional.



HYGIENE, DISINFECTION, CLEANING are the watchwords of a professional laundry serving hospitals, clinics and residential care facilities. IMESA has the ideal solution for all these realities.

The IMESA D2W series hygiene barrier washing machines fully meet the needs of hospitals and clinics, guaranteeing maximum safety and zero risk of contamination between dirty and clean garments, with linen loading and unloading located in two separate rooms.

The entire IMESA line guarantees maximum hygiene, high sanitisation standards, total programming flexibility, man-machine interactivity and reliability.



Textile fibres, fabrics and clothing: whatever the end product, in this sector too, washing, drying and ironing are essential requirements.

A single washing machine to wash wool, cotton, silk and polyester: how is this possible? Thanks to the total flexibility of IMESA washing machines, which, thanks to the IM11 touch screen mounted on the machine and the IMConnect portal that communicates in wi-fi with the washing machine, allow unlimited programmes to be created according to the type of garment to be treated.

And what about the most delicate, refined and haute couture garments? IMESA's WetCleaning system guarantees gentleness and results even with fine fabrics and delicate inserts such as sequins and lace. The combination of machine and OPTIWASH® detergent not only guarantee stain removal but also ensures less water and soap consumption in an environmentally friendly way, with a consequent reduction in costs.

IMESA has always been involved in the agri-food sector and has an in-depth understanding of the needs of a kitchen: remove stains, disinfect and respect fabrics. IMESA, therefore, has a professional approach to the world of the kitchen with a dedicated range of washing machines.

In particular, IMESA has designed a specific solution for the treatment of cloth used in the production of cheese. A robust, AISI 304 STAINLESS STEEL washing machine, ideal for installation in humid environments such as dairies, with specific programmes that ensure proper removal of organic waste and residues.

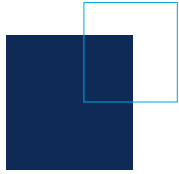


There are much more associations and organisations that wear professional clothes, uniforms and technical uniforms than you can imagine. Most of these garments are made of Nomex® or other technical materials and require specific treatment in washing, drying and ironing to preserve their characteristics and properties.

The programmes developed by IMESA guarantee cleaning without altering the technical characteristics of each individual fabric.



A Complete Range



1.

LM 8-11 Kg



2.

LM 14-18-23 Kg



3.

LM 26-32 Kg



HIGH SPIN WASHING MACHINES

Complicity at high speed

LM high spin washing machines are the ideal accomplice of a laundry operator. Not only do they fully meet the most varied washing requirements guaranteeing EFFICIENCY and RESULT, they are also valuable and intelligent tools for controlling and managing consumption and costs thanks to the IM11 touch screen and the IMESA IMConnect portal that communicates in wi-fi with the machine.

The LM high spin washing machines line includes models from 8 Kg to 125 Kg capacity, 350-400 G Factor
The LM models up to 32 Kg do not require fixing to the floor.

All LM models are equipped with **IM11 Touch Screen Control 7"** with unlimited programming solutions and **IoT for the wi-fi remote machine control**.

Interactive Tap.Tech label to access the NFC technology available on models 8-11-14-18-23-26 and 32 Kg. Tap.Tech allows you to exchange data between washing machine and smartphone or tablet; NFC is the area of technicians, immediate and easy to check, accessible from **IMESA Laundry for You app**.

IM11 has a library of wash cycles defined and tested by IMESA. In addition to the standard cycles commonly used in laundry, the IMESA customer has specific programs for the WetCleaning and for the sectors Ho.re.Ca., Cleaning, Hospital and Health, Naval, Food, Sport and Wellness and for the treatment of specific fabrics such as work uniforms and technical clothing.

Water level, temperature, motor speed and rotation/break rate can be easily set for a **total customization of the washing cycles**

All LM models have drum, outer drum and spider made of **STAINLESS steel AISI 304** and are available with casing made of STAINLESS steel AISI 304.

The balanced hot/cold water fill system allows **energy saving**.

The balancing system with vertical and horizontal shock absorbers guarantees **maximum stability, low vibrations and low noise**.

Easy access to all mechanical and electronic parts allows **easy maintenance**.

4.

LM 40-55-70-85 Kg



For all models with capacity from 40 to 125 Kg:

Front and side panels are made of **STAINLESS steel AISI 304 as standard**.

The loading 1 way laundry system and the loading/unloading 2 way laundry system are available for **easy handling of laundry loading and unloading operations**.

Available on request the Easy Download system: the possibility of automatic rotation of the basket to facilitate the discharge of laundry (standard on 100 and 125 Kg models).

All IMESA washing machines can be equipped with automatic detergent dosing systems up to 6 peristaltic pumps, *Easy* or *Smart* version with remote connection in wi-fi.

5.

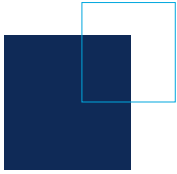
LM 100-125 Kg / Tilting



The high spin washing machines with capacity 100 and 125 Kg are equipped with double pneumatic door lock system and 180° door opening for easy laundry loading and unloading operations.



A Complete Range



1.

D2W 18-23 Kg

Clean Side

Infected Side



HYGIENE BARRIER WASHING MACHINES

The two sides of hygiene

The D2W hygiene barrier washing machines are designed for maximum safety in the washing processes of hospitals, clinics, nursing homes and pharmaceutical industries.

Equipped with two doors on opposite sides, they allow the loading of INFECTED linen in the dedicated room and the collection of treated and SANITISED linen in the sterile area.

Cycle programming, via touch screen IM11, only takes place on the infected side to avoid risks of contamination already treated linen.

All D2W models are equipped with **IM11 Touch Screen Control 7"** mounted on **infected side** with unlimited programming solutions and **IoT for the wi-fi remote machine control**.

IM11 has a library of wash cycles defined and tested by IMESA. The D2W includes specific washings for the treatment of cotton and terry linen typical of hospitals and nursing homes.

On request it is possible to accessorize the washing machine with the **second touch screen IM10** mounted on the clean side for viewing the cycle time.

The front panel, the top and the side panels, the drum, the outer drum and the spider are made of **STAINLESS steel AISI 304**.

The **electronic management of the door opening** prevents opening errors and any contamination between infected linen and clean linen.

The loading and unloading operations are facilitated by the automatic positioning of the basket during opening and by the **maximum ergonomics** due to the machine support base.

The balanced hot and cold water loading system allows significant **energy savings**.



INFECTED AREA



STERILE AREA



The D2W line is particularly suitable for laundry operations in hospitals, nursing homes and wherever there is a need to treat infected linen through specific cycles of sanitation and placing maximum attention to the separation of working spaces where infected linen and clean linen are handled.



2.

D2W 30-55 Kg

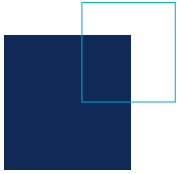
Infected Side

Clean Side





A Complete Range



HARD MOUNTED WASHING MACHINES Reliability comes from simplicity

1. RC 11 Kg



RC hard mounted low spin washing machines are ROBUST and highly RELIABLE. They are the best answer to the demand for ease of use and performance at the same time.

The line includes models from 11 to 85 Kg capacity and is equipped with the IM11 touch screen which, thanks to its wi-fi connection, communicates with the dedicated IMConnect portal.

85-100 G Factor

2. RC 18-23 Kg



3. RC 30 Kg



All RC models are equipped with **IM11 Touch Screen Control 7"** with unlimited programming solutions. **On request RC can be equipped with IoT module for the wi-fi remote machine control.**

Interactive Tap.Tech label to access the NFC technology available on models 11-18 and 23 Kg. Tap.Tech allows you to exchange data between washing machine and smartphone or tablet; NFC is the area of technicians, immediate and easy to check, accessible from **IMESA Laundry for You app**.

IM11 has a library of wash cycles defined and tested by IMESA. In addition to the standard cycles commonly used in laundry, the IMESA customer has specific programs for the WetCleaning and for the sectors Ho.re.Ca., Cleaning, Hospital and Health, Naval, Food, Sport and Wellness and for the treatment of specific fabrics such as work uniforms and technical clothing.

Water level, temperature, motor speed and rotation/break rate can be easily set for a **total customization of the washing cycles**

4.

RC 40-55-70-85 Kg



All RC models have drum, outer drum and spider made of **STAINLESS steel AISI 304**.

The balanced hot/cold water fill system allows **energy saving**. Easy access to all mechanical and electronic parts allows **easy maintenance**.

Front panel, Top, side panels are made of STAINLESS steel AISI 304 as standard from RC40 model above.

All washing machines can be equipped with **automatic detergent dosing systems** up to 6 peristaltic pumps, *Easy* or *Smart* version with remote connection in wi-fi.





A Complete Range



TUMBLE DRYERS

Air that's good for fibers

The ES dryers dry and respect the fabrics and are designed to work according to the highest performance and with maximum simplicity.

High construction standard: AISI 304 stainless steel drum without sharp edges for better garment storage, door with double glass for perfect heat insulation and savings energy, locking system with double coated magnet and filter with high filtering power anti pierce and easily removable.

They are complete with **cooldown system** to control the reduction of air temperature for avoid thermal shock to tissues and function anti-wrinkles for a perfect and easy ironing.

1.

EASY Line ES 10-14-18 Kg



2.

SMART Line ES 23-34 Kg



4.

ES GREEN 14-18 Kg

ES GREEN Series with electric heating and heat pump operates in closed circuit **without discharge to the outside** and can also be installed indoors.

The power required for its operation and the energy consumption are lower compared to a standard dryer.



Models ES 10-14-18-23 and 34 are available both in *EASY* Line and *SMART* Line version, to fully meet the drying needs of all our customers.

EASY Line

Tumble dryers equipped **with analog control unit and digital thermostat** for the temperature control.

The alternating reversal of the direction of drum rotation is included as standard ONLY with 23 and 34 Kg capacity models.

SMART Line

Tumble dryers equipped with **computer Touch Screen IM10** with unlimited drying programming solutions and changeable working parameters when cycle started.

The alternating reversal of the direction of drum rotation is included as standard with all *SMART* models.

The **multi-step heating function** ensures optimal temperature management and the consequent delicacy in the treatment of garments.

The drying cycles have **automatic humidity control**.

On request the SMART machines, the GREEN models and the large capacity 55 e 75 Kg can be equipped with IoT module for the wi-fi remote machine control.



3. ES 55-75 Kg



The large capacity dryer is complete with IM10 Touch Screen computer with drying parameters (drum rotation speed, rotation time and break) editable also with cycle started.

The included alternating reversal of the direction of drum rotation and the homogeneity of the temperature and hot air flow throughout the drum, ensure a high standard of laundry drying.

The **multi-step heating function** ensures optimal temperature management and the consequent delicacy in the treatment of garments.

The drying cycles have **automatic humidity control**.

ES 55 and 75 Kg models are available, on request, with loading/unloading laundry system



A Complete Range



1.

EASY Line FI ø 250 - 330 mm



2.

SMART Line FI ø 250 - 330 mm



FLATWORK IRONERS

Ironing the way you want it

The new flatwork ironers FI line is the result of intensive research and development, the primary objective of which was to **maximise ironing quality and guarantee uniformity of the result over the entire surface of the fabric, even in the case of double fabrics (cotton).**

The new EVO.Line design includes optimised machine dimensions:

- ø 250: roller lengths 1000,1200 and 1500mm
- ø 330: roller lengths 1600,1800 and 2000 mm
- reduced overall dimensions for installation in small rooms and for optimised transport on trucks and containers.
- increased ergonomics and easy operation thanks to the 930mm worktable height.

All FI models come complete with roller retraction function.

The new EVO.Line is available in two versions: **EASYLine** and **SMARTLine** to meet the different ironing needs of the market.

EASY Line: a line dedicated to customers who need a simple, high-performance machine at an attractive price.

It is equipped with a simple **analog drive and control system and ironing start/stop pedal.**

The EASY LINE is standard without suction and without inverter and therefore with fixed ironing speed. Both functions are available as optional extras.

The ironing pressure is fixed and cannot be changed, while the **temperature is adjustable through a digital thermostat.**

Standard roll cover in COTTON.

SMART Line: high-end models complete with **IM10 electronic interface** for easy programming and complete monitoring of ironing cycles. They boast a **patented electronic ironing pressure control system** that allows the work programmes to be adapted to each specific fabric.

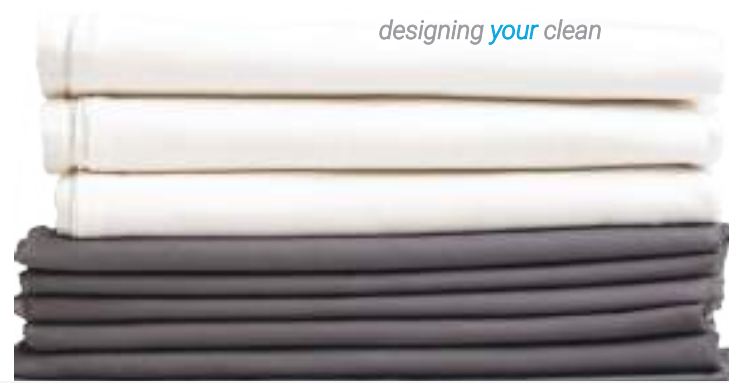
They are equipped with an inverter as a standard feature for the **electronic control of the ironing speed** and an automatic temperature compensation system.

"Thick" function, available only on **SMART** line models, allows to delay the closing of the basin during the introduction of the tissue and be able to check the way of entry of the tissue and possibly correct the position for a perfect drag and stretch.

On request **SMART models can be equipped with IoT module** for the wi-fi remote machine control.

Complete with suction, Cool Down system and NOMEX roller covering as a standard feature.





DRYING IRONERS

All in one, yes you can

1.

MCA ø 330 / 1500-1800-2100 mm



IMESA drying ironers, a unique machine for drying and ironing flat linen with maximum efficiency, low energy consumption and excellent results.

IMESA drying ironers are equipped with safety systems that protect the operator from incorrect and accidental movements.

The MCA line is designed to guarantee continuous production and high-quality ironing. Compact dimensions and the possibility to be positioned close to a wall make the MCA models ideal for restaurants, trattorias and small/medium sized hotels.

Equipped with **computer Touch Screen IM10** with changeable working parameters when cycle started.

The inverter allows the **ironing speed electronic control according to speed and working temperature**. The **Cool Down** system prevents overheating of the roller and preserves coating and linen.

The ironing bands in NOMEX are resistant to high temperatures.

The MCM is the ideal solution for ironing linen in large restaurants and hotels, retirement homes, hospital and industrial laundries.

It is available in the basic version, with a front/rear motorised outlet, with a longitudinal folding machine with the possibility of configuring the type of fold (single, double or none) and with a suction feed table for perfect fabric introduction. A single operator is able to iron and fold large items.

It is equipped with **computer Touch Screen IM10** as standard, while in the version with folding machine and feeder is complete with control PLC with 128 ironing programs; the drying parameters can be modified after starting cycle.

The **automatic speed/temperature compensation and the Cool Down system** guarantee an excellent standard of ironing.

The ironing bands in NOMEX are resistant to high temperatures.

The linen remains in contact with the roller for 82% of its circumference perimeter.

On request MCA and MCM models can be equipped with IoT module for the wi-fi remote machine control.



2.

MCM ø 500 / 2500-2800-3200 mm





A Complete Range



TDM 11-18 Kg



TANDEM

Everything in less than 1sqm

TANDEM is IMESA's solution for all communal structures and commercial enterprises that do not want to miss out on the advantages of an in-house laundry, but do not have large spaces.

High spin washing machine and dryer one on top of the other allow to **wash and dry up to 18 Kg of laundry in less than 1 m²!**

The TANDEM line is also available in a Self-Service version, prepared for the following payment systems:

- Mechanical coin acceptor
- Electronic coin acceptor
- Cashless payment systems
- Centralised pay point

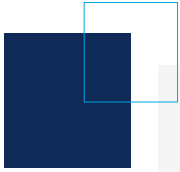
Available in 11 and 18 Kg capacity, the washer is equipped with multi-lingual computer Touch Screen IM11 (chinese included) and IoT module for the wi-fi remote machine control.

It is complete with a set of 3 x 30 lt/h automatic detergent pumps.

The dryer is manufactured with AISI 304 stainless steel basket without sharp edges for better preservation of the garments.

The alternating inversion of the direction of rotation of the drum and the control of the speed of rotation, increase the drying quality and avoid unpleasant wrinkles and tangling of the fabrics.

The cooling function at the end of the program provides for the cooling of the air in the basket to avoid thermal shocks to the tissues.



PROEasyLine

Professionalism in small doses

PROEasyLine is industrial quality and reliability in compact dimensions. Simplicity, efficiency, low consumption, versatility, technology, reliability and durability: this is what the new smart generation of the IMESA professional line offers.

Compact and stackable, they adapt perfectly to small environments.

Ideal for installation in small restaurants, campsites, beauty parlours, hairdressing salons, barbershops, small-to-medium professional environments in general.

The PROEasyLine is also **available in a Self-Service version** for use in apartment buildings, residences, boarding schools and colleges.

The PROEasyLine line **can be connected via wi-fi** for machine management from a portal, software updating, work data analysis and the creation of new programmes remotely. In addition, the end-user can take advantage of some self-service functions through a dedicated App.

The PROEasyLine has drum, outer drum, top and front panel of STAINLESS steel AISI 304.

The PELW washing machine has an intuitive and easy to use programming display, 25 languages available and specific programs of washing and sanitizing mop and microfibers stored.

4 shock absorbers for vibration control, the system **"ACTIVE DRUM TM"** for the load balancing in the basket and the **sensor 3D anti-balancing**, guarantee high performance and delicacy in the washing phases. 98% of components are recyclable.

The tumble dryer PELD is complete with **BUTTERFLY** system for the drum rotation control for a gentle and effective drying.

The **brushless motor** that guarantees less noise and increased durability and the two additional drum support rollers for better stability even under heavy loads, make the PELD dryer reliable and high-performance.



PROEasyLine 6-8 Kg





Self Service



A SAFE INVESTMENT

The IMESA self-service laundry equipment line boasts a complete range of industrial and professional washers and tumble dryers of different capacity to meet the needs of all types of store. Reliable and easy to use machines make an IMESA self-service a safe business over time.



HIGH QUALITY

Respecting the self-service concept, IMESA machines are all equipped with intuitive and easy to use touch screens. IMESA self-service laundries are connected to control systems for the remote management of laundry and have the most modern payment systems.



ENVIRONMENT FRIENDLY

IMESA equipment is fuel efficient. The washing and drying cycles designed by IMESA avoid unnecessary waste of water, energy and detergent, optimizing working time, ensuring the highest quality of the result. The water wash respects the environment and garments.

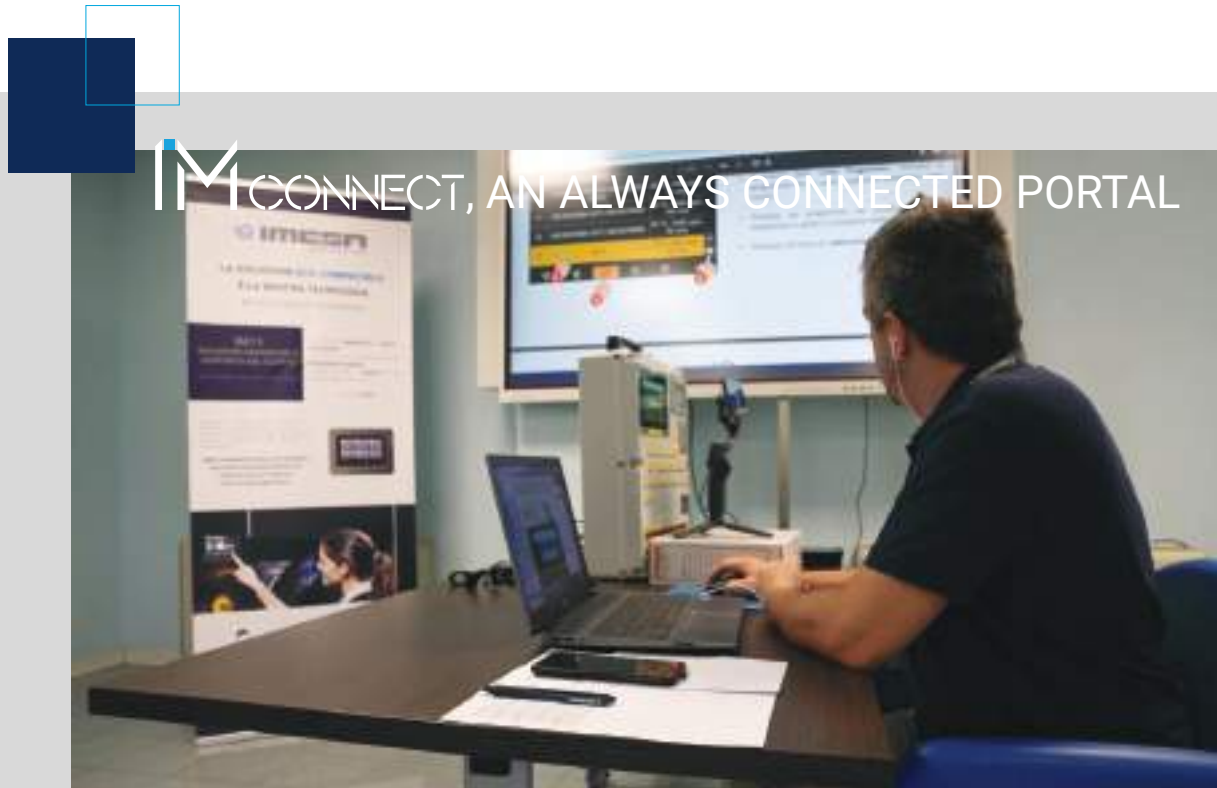


ASSISTANCE AT 360°

IMESA shares every project with customer: from the store layout to the choice of the most suitable equipment, to the furnishing accessories. Installation, start-up and maintenance machines are constantly under shared control thanks to the remote management of the laundry that allows you to be always at the customer's side.



All Online Services



WITH **IMCONNECT** YOU ARE CONSTANTLY CONNECTED WITH YOUR LAUNDRY, ACCESSING MULTIPLE DATA, INFORMATION AND MONITORING WORK.

What

MANAGE - update firmware, manage and customize program libraries, manage access.

ACT - check real-time alarms, manage small anomalies remotely.

ANALYSE - check working hours and production, quantify consumption, statistical data processing.

KNOW - check the work parameters, the synchronized machines, the most used programs.

PLAN - intelligent and preventive planning of ordinary and long-term maintenance.

Thanks to the wi-fi connection, data archives are always available on the portal

IM11 and IM10 are user interfaces that make laundry work faster and easier, developed and implemented entirely by an experienced IMESA team to meet the needs of all laundry operators.

1. IM11

IM11 is the latest generation interface integrated on the entire IMESA LM series, RC series and D2W series washing machine range.

IM11 consists of a full capacitive touch panel with a 7" display and a new graphic layout for a high-level user experience.

- Total management of work parameters
- Remote machine management
- OPTIWASH® wash cycle package stored
- Unlimited programming choices
- Multilingual (chinese included)
- Intuitive and fast
- Constant wi-fi and ethernet connection with IMESA IMConnect portal.

With IM11 we have overcome any distance of space and time to offer the customer a customised service for better machine management and care.

2. IM10

IM10 is IMESA's historical interface integrated on the ES dryers, MCA/MCM drying ironers and FI flatwork ironers lines. With its high resolution, it allows the storage and management of unlimited work programmes. Easy to use, it allows the modification of drying and ironing parameters, even during work cycles.

Using a USB flash drive you can interact with the IM10 to:

- Load/unload programmes and transfer programmes from one machine to another
- Upload machine configuration presets to facilitate any replacement of parts
- Download data on executed cycles (up to 5000)

An IoT module is available as an option for the wi-fi connection with machine; it allows the temperature regulation and the access to statistical consumption data of ES series through app.

Installation and registration: connecting with IMCONNECT is easy!

IMCONNECT offers the best experience in managing your laundry,
wherever you are, whoever you are:
OPERATOR, LAUNDRY MANAGER OR MAINTENANCE TECHNICIAN.

How

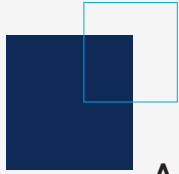
Simple, just request custom user access and you're done!
Are you a distributor? Create your customer profiles, register the machines you manage and benefit from all the services that IMConnect offers in just a few steps.

When

Access the IMConnect portal during machine installation.
Register and process all the data of your machine, from the first start-up and throughout its lifetime.
Contact your IMESA representative to receive all the information you need to enter the IMConnect world.



Benefits just a click away



AN ONLINE COMMUNITY



01 Viewing and downloading firmware updates from portal allows installation even remotely. If the machine is connected, IMESA can load the latest update in real time.

01

02 The sync to the portal allows you to create and customize the programs library and the screensaver of the machine with dedicated images.



02

03 Having a remote support team allows a comparison on the correct use of the machine and the setting of the programs.



03

05

05 The possibility of solving small anomalies remotely, reduces time and cost of spare parts shipment.



04

04 Synchronizing and checking for reports allows to define the possible problem ongoing and any technical intervention.

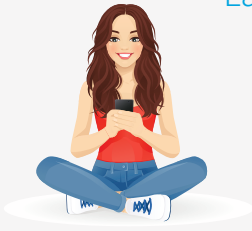
06 Knowing the technical advance leads to the correct solution, preventing machine downtime in emergency.



Distributor
Maintenance Technician



Owner
Laundry Manager



6

Technical problem in the adoption of the system prevents costly downtime and the need for emergency calls.



Wi-fi connection and registration at IMConnect portal within a maximum of 6 months from delivery or within the first 50 work cycles, allows the start of the 24 MONTHS WARRANTY FROM THE REGISTRATION DATE.



07

Collecting and processing the data contained in the statistics section, allows the development of activity reports and laundry efficiency.

12

Maintenance planning reduces the cost and time of maintaining the machine fleet.



11

Checking the actual working hours of the machines and the most used programs allows you to know and calibrate the laundry activities.

08

10



Sharing the machine status to portal allows you to request technical support of IMESA in case of need.

09



The online connection of the machine overcome language barriers between operators and assistance by facilitating dialogue.



Laundry for You



THE IMESA APP THAT MAKE YOUR BUSINESS SMART

Registration with the IMConnect portal and constant synchronization of machines provides access to a range of strategic and operational information also from the **Laundry for You** app by IMESA.

Laundry for You includes a new environment that interacts with the NFC technology present on washing machines up to 32kg.

Laundry for You Pay app offers online booking and payment service.



CONSULT

View the operational status of machines in real time.

ACT

View real time anomalies alarm.

ANALYSE

Access consumption statistics, aggregated data or broken down by environment. View the last cycles performed.

COMMUNICATE

Create a community with customers in which to carry out marketing and promotion activities through publication of news.

KNOW

Access the machine's identity card and main technical information.



BOOK

Access the remote machine booking service

PAY

Take advantage of the on-line payment system.

Tap.Tech

NFC TECHNOLOGY ON WASHERS UP TO 32KG

Through the dedicated environment in Laundry for You app is easy to access the opportunities offered by NFC technology.

Exchanging data between washing machine and smartphone or tablet is no longer a problem.

The NFC environment is the area of technicians, immediate and easy to consult.



IMESA washing machines up to 32 Kg capacity are equipped with Tap.Tech label on the front of the machine. The Laundry for You app makes it easy to access the NFC service by bringing the phone closer to the label reading point, even when the machine is off and packed.

AUTHENTICATION of the washing machine.

Access to TECHNICAL DOCUMENTS.

Sending a TECHNICAL SUPPORT TICKET.

Even when the machine is switched off, it is possible to read the identification data: model, capacity and number of the atriculum.

Authentication data includes fault reporting and the number of washes performed by the washing machine.





Consciously — Sustainable



Imesa acts sustainably with a long-term perspective.

Sustainability is often associated only with environmental protection.

Sustainability is not only preserving biodiversity, but it is a much larger design that aims to preserve the vital characteristics of the world and allow future generations to experience it with the same opportunities that we have had and continue to have.



GOVERNANCE



Model 231: the *Code of Ethics*.

Legality rating.

BOD: openness to *employees*.

Our next goals for the year 2026:

- ISO 45001: Occupational health and safety management.
- ISO 50001: Energy management systems.
- UNI/PdR 125: Gender equality certification.
- ISO 14001: Environmental management systems certification.

The sustainability of our products is embodied in these essential characteristics:

- durable, permanent, recycled, recyclable materials and components, optimized in structures and thicknesses.
- reduced consumption and optimized efficiency.
- remote monitoring and control of consumption.

Environment



200 sqm of water saved in one year in the machine testing process.

Installation of taps with **photozell**.

Water dispensers and **water bottles** supplied to all employees.



Plastic free company canteen.

Recycled plastic to replace virgin plastic.



Relamping LED:

700 neon lights replaced with 300 LEDs for a current **saving of 12,000 kWh**.
replaced the external lamps with LEDs for an additional **saving of about 10.00 kWh**.



New energy contract for the supply of energy from **100% renewable sources**.

Upcoming installation of a **600 MW photovoltaic plant** and entry into the energy community of Cessalto for the injection of excess energy into the grid.

SOCIAL



1000/1200 hours of annual training + hours of safety training.



1 day a week of smart working.

8 extra hours of leave for personal and child medical examinations, which can be extended to spouses and parents from 2025.

Performance bonus converted into welfare: **+ 10% from the company**.



+0.5% share of company contribution for supplementary pension fund.

2025: serious illness policy with coverage for medical consultations and annual specialist visits.

Free mammography and ultrasound according to the Welfare Care project.

Psychological help desk soon to be opened.



Road to Job by IMESA: promotes dialogue between the academic environment and the industrial sector.

Annual training courses with **local high schools**.

Start Up Luciano Miotto established by the Chamber of Commerce of Treviso and Belluno together with the company t2i (technology transfer and innovation) which rewards the most innovative startup with one year of free virtual incubation at the t2i Certified Incubator.



Territory: we regularly and consciously support sport, art and culture in our territory.



Imesa Family Day: a day with and for our employees and their families.



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